

## **Career Planning**

- \_\_\_ **Discovering Your Career in Business**
- \_\_\_ **Do What You Are: Discover the Perfect Career for You**
- \_\_\_ **How to get into the Top Law Schools**
- \_\_\_ **How to get into the Top MBA Programs**
- \_\_\_ **Majors Exploration: A Search to Find Guide for College and Career Direction**
- \_\_\_ **Real Essays for College & Grad Schools**
- \_\_\_ **Should You Really Be A Lawyer?**
- \_\_\_ **Vault College Career Bible**
- \_\_\_ **What Color is Your Parachute?**
- \_\_\_ **What To Do with the Rest of Your Life**
- \_\_\_ **Where the Jobs Are**

## **Top Jobs**

- \_\_\_ **100 Best Careers for the 21<sup>st</sup> Century**
- \_\_\_ **101 Careers: A Guide to the Fastest Growing Opportunities**
- \_\_\_ **America's Top Jobs for College Graduates: 5<sup>th</sup> Edition**
- \_\_\_ **Best Jobs for the 21<sup>st</sup> Century for College Graduates**
- \_\_\_ **JobSmarts: 50 Top Careers**

## **Accounting and Finance**

- \_\_\_ **Begin Your Career in Public Accounting**
- \_\_\_ **Careers for Number Crunchers & Other Quantitative Types**
- \_\_\_ **Careers in Finance: Harvard Business School Guide**
- \_\_\_ **Career Opportunities in Banking, Finance, and Insurance (2 copies)**
- \_\_\_ **How to Find a Great Job in the Securities Industry: Wall Street Work**
- \_\_\_ **The Recruiting Guide to Investment Banking**
- \_\_\_ **Vault Career Guide to Accounting**
- \_\_\_ **Vault Career Guide to Investment Banking**
- \_\_\_ **Vault Career Guide to Investment Management**
- \_\_\_ **When Genius Failed**
- \_\_\_ **Takin' Care of Business – CPA Imagine the Possibilities Video\***

## **Consulting**

- \_\_\_ **Careers in Management Consulting: Harvard Business School Guide**
- \_\_\_ **Fast Track: The Insider's Guide to Winning Jobs in Management Consulting**
- \_\_\_ **Insider's Guide to Management Consulting (Opportunities for Undergrads)**
- \_\_\_ **Careers In Management Consulting: WetFeet Insider Guide**
- \_\_\_ **Opportunities in Business Management**
- \_\_\_ **Vault Career Guide to Consulting**

## **Marketing**

- \_\_\_ **Careers in Marketing: Harvard Business School Guide**
- \_\_\_ **Opportunities in Marketing Careers**
- \_\_\_ **Vault Career Guide to Marketing & Brand Management**

## Technology

- \_\_\_ Careers in Information Technology: Wetfeet Insider Guide
- \_\_\_ How To Start A Career In Information Technology

## Real Estate

- \_\_\_ Real Estate Career Starter: Launch a Lucrative & Fulfilling Career
- \_\_\_ Opportunities in Real Estate Careers
- \_\_\_ Vault Career Guide to Real Estate

## More Career Options for Business Majors!

- \_\_\_ Careers for Perfectionists & Other Meticulous Types
- \_\_\_ Careers in Business: VGM Professional Career Series
- \_\_\_ Careers in Communications and Entertainment
- \_\_\_ Careers in Human Resources: WetFeet Insider Guide
- \_\_\_ Opportunities in Event Planning
- \_\_\_ Opportunities in Purchasing
- \_\_\_ PR Week Career Guide
- \_\_\_ Vault Career Guide to the Fashion Industry
- \_\_\_ Vault Career Guide to Labor Employment Law Careers
- \_\_\_ Vault College Career Bible
- \_\_\_ Vault MBA Career Bible

## Additional Resources On-Line

### *Wondering about careers for your major?*

- \_\_\_ What Can I Do With A Major In? (<http://www.uncwil.edu/stuaff/career/majors/index.htm>)

### *Need an overview of career information?*

- \_\_\_ BIC Career Weblink (<http://www.cox.smu.edu/intranet/bic/guides/careers>)
- \_\_\_ Career Center Internet Site Links (<http://www.smu.edu/career/internet.html>)
- \_\_\_ Career FYI (<http://careerfyi.com>)
- \_\_\_ Careers-in-Business (<http://careers-in-business.com>)
- \_\_\_ Defining Moments Video Clips (<http://www.experience.com>)
- \_\_\_ Vault (<http://vault.com>)
- \_\_\_ WetFeet (<http://wetfeet.com>)

### *Know a job title but want more information?*

- \_\_\_ CareerOverview (<http://www.careeroverview.com/>)
- \_\_\_ Occupational Outlook Handbook (<http://www.bls.gov/oco/>)
- \_\_\_ O\*Net (<http://online.onetcenter.org>)

\* CD's and videos are in the BBA Career Services Office for check-out -- they are NOT in the BIC.

## **NOTE:**

***Additional resources are available at the***

**SMU HEGI FAMILY CAREER CENTER  
Room 200 – Hughes-Trigg Student Center**