

Learn about MARKETING Careers Through Professional and Trade Associations

American Association of Advertising Agencies
www.aaaa.org

American Advertising Federation
www.aaf.org

American e-Commerce Association
www.aeous.com

American Marketing Association
www.marketingpower.com

American Society of Transportation and Logistics
www.astl.org

Business Marketing Association
www.marketing.org

Direct Marketing Association
www.the-dma.org

Direct Selling Association
www.dsa.org

Institute for Supply Management
www.ism.ws

International Advertising Association
www.iaaglobal.com

International Franchise Association
www.franchise.org

Marketing Research Association
www.mra-net.org

Marketing Science Institute
www.msi.org

National Association of Wholesale Distributors
www.naw.org

National Retail Federation
www.nrf.com

Product Development and Management Association
www.pdma.org

Public Relations Society of America
www.prsa.org

Retail Industry Leaders Association
www.retail-leaders.org

Sales and Marketing Executives International
www.smei.org

US Internet Industry Association
www.usiia.org